

WhatWorks![®]

Designing And Delivering Captivating “Online” Sales Presentations



Presented by
What Works! Communications[™]

Captivate Your Audience!

The Art of Designing and Delivering Effective Online Sales Presentations

The greatest challenge we face when selling and presenting online, whether using WebEx, LiveMeeting, Adobe Connect, GoToMeeting, or any comparable tool, is being able to effectively engage our audience. We can help you to captivate your audience so that you will shorten your sales cycle, beat the competition and close more business. Our programs include the following:

- How to design powerful online sales presentations
- Ten of THE best practices for engaging your audience
- How to make the most of your visuals and PowerPoint
- The five most common mistakes presenters make
- Top strategies for interacting with your audience
- Delivery skills and how to make the most of your voice
- How to add "Hollywood" to your presentations

We are currently offering **one hour, half day, full day** and **two day** customized training programs. We also deliver "In Person" presentation skills and time management programs, as well.

We are the leader in the field of presenting in the virtual environment, having delivered sales presentation skills training for the entire sales and marketing team at WebEx. Our clients also include Google, Symantec, Oracle and McKesson.

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